

I Spy Kool-Aid

Grades K-3

I spy something sweet and sugary... it's Kool-Aid! Travel downstairs to our Kool-Aid Exhibit to learn a lot of Kool-Aid facts while playing I spy.

Walk into D. M. Perkin's General Merchandise. This was Edwin's dad's store. In here, I spy a photo of Edwin, his sister (Vesta), and a few other co-workers. Below the picture, there is display case of items his dad might have sold in his store. Name two items you see.

- 1.
- 2.

In the next room, I spy something you might ride at the fair. On this magical ride, you can learn Edwin's favorite flavor of Kool-Aid. What was it? _____

Keep going until you spy Edwin and his lovely wife, Kitty. Hint: She is wearing a pretty red dress. They are standing next to Edwin's printing press. What is one thing he used this printing press for?

- 1.

I spy a product called "Fruit Smack." It came in 6 yummy flavors! Name 3 of the flavors.

- 1.
- 2.
- 3.

I spy something called a "Silent Salesman." Have you seen something like this in a store? They were great because all the information for the product was written right on the box! How much did Kool-Aid cost in the 1930s according to these boxes? _____

Now I spy Kool-Aid Ice Cream! Kool-Aid was added to a lot of different foods. What are two other Kool-Aid products you see in this case?

1.

2.

I spy a wall of toys you could get when you saved Kool-Aid points. We call these items “premiums.” What are two toys you see that you would like to have?

1.

2.

Go Into our Kool-Aid Theater. Watch any commercial and tell us about it.

Last but not least, I see a giant Kool-Aid Man! What year was the original Kool-Aid man made?
Hint: he is the one standing on the left. _____

ANSWER KEY

Walk into D. M. Perkin’s General Merchandise store. This was Edwin’s dad’s store. In here, I spy a photo of Edwin, his sister (Vesta), and a few other co-workers. Below the picture, is display case of items his dad might have sold in his store. Name two of the items you see. (Hats, gloves, crates, candy, shoes, socks, mirror, napkins, perfume, jewelry boxes, food)

In the next room, I spy something you might ride at the fair. On this magical ride, you can learn Edwin’s favorite flavor of Kool-Aid. What was it? **Raspberry**

Keep going until you spy Edwin and his lovely wife, Kitty. Hint: She is wearing a pretty red dress. They are standing next to Edwin’s printing press. What is one thing he used this printing press for? (To print labels, newspapers, business cards)

I spy a product called “Fruit Smack.” It came in 6 yummy flavors! Name 3 of the flavors. (Raspberry, cherry, lemon-lime, grape, strawberry, Orange. Student’s might say Root Beer, as that is a flavor on display, but it is not mentioned as an original flavor.)

I spy something called a “Silent Salesman.” Have you see something like this in a store? They were great because all the information for the product is written right on the box! How much did Kool-Aid cost in the 1930s according to these boxes? **5 Cents**

Now I spy Kool-Aid Ice Cream! Kool-Aid was added to a lot of different products. What are two other Kool-Aid products you see in this case? **(Gum, gelatin desserts, lemonade mix, malted milk, Jel-Treat, Lemix, Kool-Shake)**

I spy a wall of toys you used to be able to get when you saved Kool-Aid points. We call these items “premiums.” What are two toys you see that you would like to have? **(There are a lot of correct answers for this one)**

Go Into our Kool-Aid Theater. Watch any commercial and tell us about it. **(Again, there are a lot of possible answers)**

Last but not least, I see a giant Kool-Aid Man! What year was the original Kool-Aid man made? Hint: he is the one standing on the left. **1975**