

BROOKING SOCIETY
Special Donors contribute \$46,655 in 2019-20

In 1939, Albert Brooking donated his vast collection of historical artifacts and natural history specimens to create the Hastings Museum. The Hastings Museum Foundation established the Brooking Society to honor his generosity. The Society is comprised of those who pledge annual gifts of \$100 or more to enhance the Hastings Museum. The names of those pledging \$250 or more are listed below.

Whooping Crane: \$2,500+

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Blue Heron: \$1,000+

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Cardinal: \$500+

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Anonymous
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In Memory of Dennis Utter
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Meadow Lark: \$250+

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Larry & Vicki Rouse
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Conditioning, Inc.
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Paul & Jill Uher
Dr. Justin & Kili Wenburg
Phil & Colleen Werner
Kevin & Lisa Willett
Ron & Beth Wissing
Louan Woods
Woodward's Disposal Service, Inc.
Dan Yost

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& HASTINGS MUSEUM FOUNDATION**

Exhibits & Special Projects

Mary Topp

Unrestricted Donations

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Cathy Pershing

Gregory Searson
Carol Fingeret
Sherry Welton & Dale Behrens
Joel & Janel Zubrod

DONORS TO 2020 GIVE DAY

\$1,000

Terry & Susie Klatt
Marcia Konen
Lynne Friedewald &
Chuck Shoemaker

\$500+

Anonymous
Martha & Bill Boyd
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John & Cathy Pershing

\$200+

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Patrick Boyd
Brandee Schram
Lorri Oakeson
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Belva & Howard Junker
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Denny Storer
Lafe Anderson
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\$100+

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\$100

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Life up close.

HastingsMuseum

Natural & Cultural History
Planetarium • Theatre



HASTINGS
Nebraska
The Museum is a department
of the City of Hastings.

Hastings Museum
1330 N. Burlington Avenue
Hastings, NE 68901
(402) 461-2399
HastingsMuseum.org

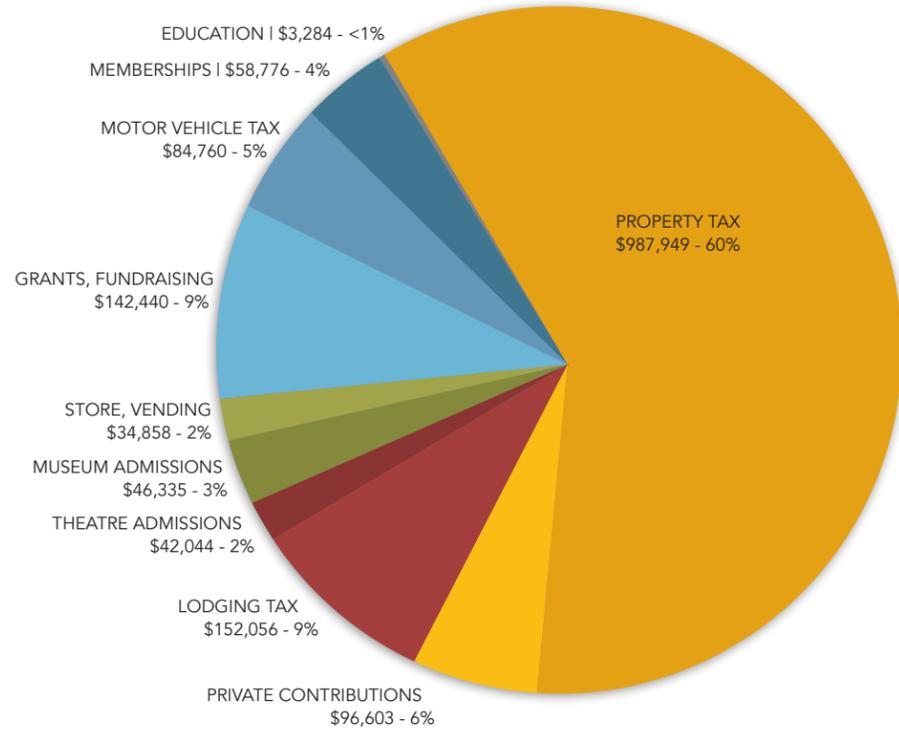


Life up close.

HastingsMuseum

Natural & Cultural History
Planetarium • Theatre

INCOME 2019-2020 | \$1,649,105



MESSAGE from our DIRECTOR & PRESIDENT

What a year—month after month of uncertainty, rounds of cancellations, and an unprecedented 14-week closure. It was heartbreaking, but the Museum's staff quickly confronted the pandemic with creativity, innovation, and a lot of hard work.

The Museum closed to the public March 16. In less than a week, staff launched the **Museum Minute**, a new online series to continue serving patrons. More than 33 webisodes are now online highlighting specific exhibits, local historical figures, and the science behind a variety of topics. Two weeks later, **Museum Story Time** debuted. These videos feature Museum staff reading children's books in front of exhibits that connect to each book's topic. This series now has 25 installments online.

At the same time, we launched a full scale—yet low budget—freshening of the lobby. It was deep-cleaned, repainted, and reorganized. Exhibit repairs are often difficult to schedule because they require us to remove large panes of glass from the fronts of our cases, but this was a perfect time to tackle that ongoing project.

Still, we struggled with how to deliver programming. We decided to go online and outside. The new

Digital Learning Lab took the place of our Summer Fun Classes, and a new collaboration with **AARP Nebraska** created Facebook Live events that were delivered to their membership—and ours. Those five 30-minute programs have now been viewed by more than 6,300 people. We also developed a series of digital scavenger hunts of area parks, landmarks, and downtown locations. Kickoff meetings for those activities always took place outside.

Finally, we had to find a way to survive financially. Expenditures were cut wherever possible, and an immediate focus was placed on potential grants. Unlike so many museums in these unprecedented times, we made it. A large **NEH CARES Act grant** played a key role. Our deepest thanks go out to our members, board members, the City of Hastings, the Hastings Museum Foundation, and the community of Hastings for their support during this most unusual year.


Rebecca Matticks
Hastings Museum Director


Mark Funkey
President, Museum Board

COLLECTIONS



ATTENDANCE



PROGRAMS



MEMBERSHIPS

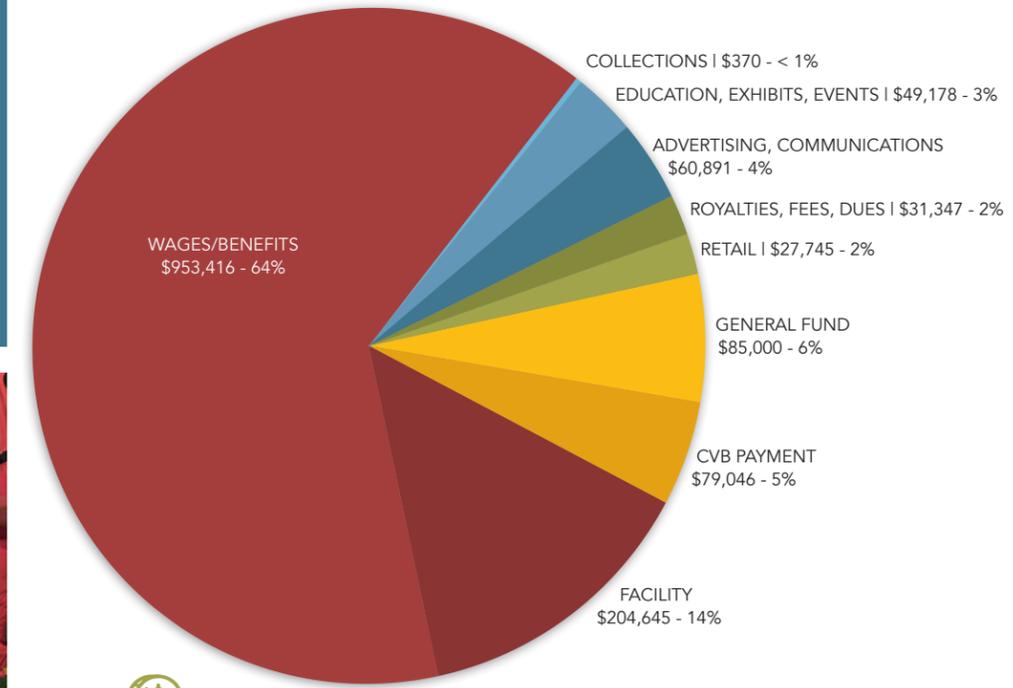


EVENTS, TOURS & MORE

Turnout for the following gatherings is included in the attendance numbers for the Museum and Theatre above.

- Cocktails with the Curators
- WWII in Hastings Bus Tours
- Digital Learning Lab
- Exhibit Opening for Vital Contributions
- Dirty Things Tours
- DeTours
- Up Close Programs
- Preschool Playdays
- Novel Film Nights with Hastings Public Library
- FREE First Fridays
- Low Sensory Third Fridays
- Free PBS kids' films
- Premiere-Level Large Format Film Premieres
- Private Parties
- Facility Rentals
- Boy Scout Overnighter
- Scouting Badges
- Solar Observing
- Night Sky Viewing
- Dead Things Tours
- Digital Scavenger Hunts
- Spirits & Interesting People (SIP)

EXPENSES 2019-2020 | \$1,493,574

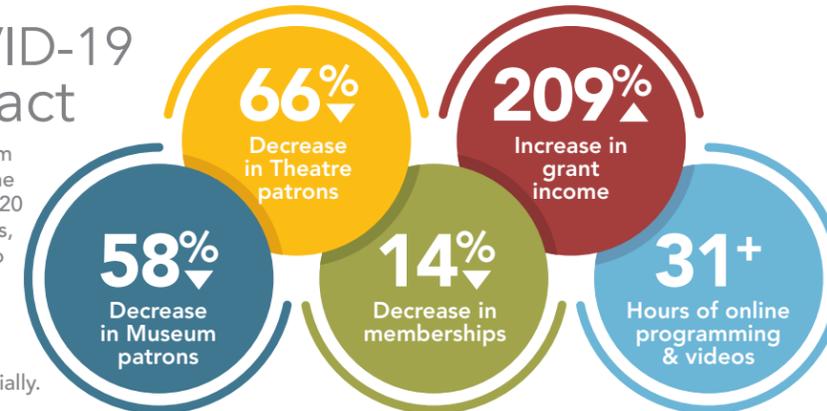


 **1/2 CENT SALES TAX 2019-20**

\$237,595 Funds Received
\$2,025 Funds Spent

COVID-19 Impact

The Museum closed to the public in 2020 for 106 days, March 16 to June 29. Against all odds, it stayed on track financially.



Through the ASTC, Hastings Museum is able to offer its Members free or discounted entry to numerous science centers and museums nationwide. • Hastings Museum is proud to be accredited by the AAM. This achievement recognizes the Museum's professional standards for education, public service, and collections care.



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